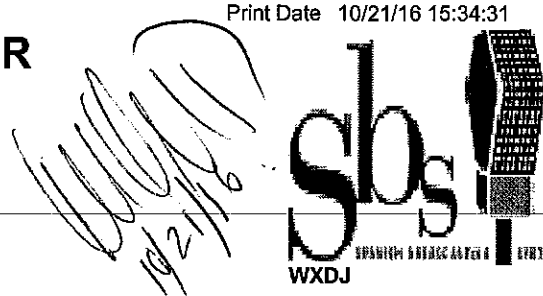


## ORDER



**Orders**  
**Order / Rev:** 433664  
**Alt Order #:**  
**Product Desc:** 10/24-10/30  
**Estimate:** 2827  
**Flight Dates:** 10/24/16 - 10/30/16  
**Original Date / Rev:** 10/21/16 / 10/21/16  
**Order Type:** GENERAL

**Primary AE:** Carolina Patino  
**Sales Office:** MIANT  
**Sales Region:** National

**Agency Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd, Suite 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser Name:** Murphy for Senate  
**Demographic:** A18-49  
**Product Codes:** PL1 - Candidates  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/24/16	10/30/16	15	\$3,300.00	\$2,805.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	15	\$3,300.00	\$2,805.00	0.00
<b>Totals</b>	<b>15</b>	<b>\$3,300.00</b>	<b>\$2,805.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJDJ	10/25/16	10/30/16	6a-10a M-F 6a-10a T-F	CM	6a-10a T-F	-1111--	1:00	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-1111--					4	\$250.00		0.00			
E 2	WJDJ	10/25/16	10/30/16	10a-3p M-F 10a-3p T-F	CM	10a-3p T-F	-1111--	1:00	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-1111--					4	\$200.00		0.00			
E 3	WJDJ	10/25/16	10/30/16	3p-7p M-F 3p-7p T-F	CM	3p-7p T-F	-1111--	1:00	4	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-1111--					4	\$225.00		0.00			
E 5	WJDJ	10/25/16	10/30/16	10a-3p SA 10a-3p SA	CM	10a-3p SA	-----1-	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-					1	\$200.00		0.00			
E 6	WJDJ	10/25/16	10/30/16	3p-7p SA 3p-7p SA	CM	3p-7p SA	-----1-	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-					1	\$200.00		0.00			
E 7	WJDJ	10/25/16	10/30/16	10a-3p SU 10a-3p SU	CM	10a-3p SU	-----1	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1					1	\$200.00		0.00			



# Murphy for Senate-SP



<b>Station</b>	WXDJ-FM	<b>Buyer</b>	Robin Osterhout
<b>Market</b>	Miami-Ft. Lauderdale	<b>Email</b>	Robin@screenstrategies.com
<b>Flight Dates</b>	10/24/2016 - 10/30/2016 Add (Est. 2827)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$250.00 <b>\$1,000.00</b>		1	1	1	1			4
10:00 AM - 3:00 PM	MD	M-F 60	\$200.00 <b>\$800.00</b>		1	1	1	1			4
3:00 PM - 7:00 PM	PM	M-F 60	\$225.00 <b>\$900.00</b>		1	1	1	1			4
10:00 AM - 3:00 PM	S2	Sa 60	\$200.00 <b>\$200.00</b>						1		1
3:00 PM - 7:00 PM	S3	Sa 60	\$200.00 <b>\$200.00</b>						1		1
10:00 AM - 3:00 PM	U2	Su 60	\$200.00 <b>\$200.00</b>							1	1
<b>Station Totals</b>			<b>\$3,300.00</b>	<b>0</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>15</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  WXDJ-FM	<b>Date:</b> 10/21/2016
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I, Screen Strategies Media,

**being/on behalf of:** Patrick Murphy,

**a legally qualified candidate of the** Democratic

**political party for the office of:** U.S. Senate

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$2,805.00**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

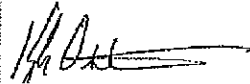
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/21/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**